



NEW FOR
2024

VEGGIES & HERBS

 **Johnny's**
Selected Seeds

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WELCOME

Chat questions will be collected for Q&A
during the presentation

Please submit questions prior to the Q&A

All audience chat messages are private

TODAY'S PRESENTERS



Brenna Chase



Pete Zuck



Camille Suder



Steve Bellavia



Hillary Alger

An aerial photograph of a large agricultural research farm. The scene is dominated by several long, covered walk-in greenhouses with translucent roofs. To the right, there are neat rows of various crops in different stages of growth. In the foreground, a large, dark, rectangular structure, possibly a covered walkway or a different type of greenhouse, is visible. The farm is surrounded by lush green fields and a dense forest in the background. A small pond is situated near the center of the farm. Several tractors and other farm equipment are scattered throughout the area, indicating active agricultural work. The overall atmosphere is one of a well-maintained and productive research facility.

Johnny's Research Farm

JOHNNY'S RESEARCH FARM

Located in Albion, Maine (zone 5b)

- **200 Acres Managed**
- **11 Farm Sites**
- **80+ Acres Consisting of:**
 - **Trial Crops**
 - **Breeding & Seed Production**
 - **Cover Crops**



2023 SEED VARIETY TRIALS

3,396

Varieties planted and evaluated at our farm

49,901

Bed feet sown for our trials (9.5 miles)

150+

New varieties selected for the 2024 season





Veggies & Herbs



Glow Stix Moonrise Mix Carrot Seed
Exclusive! | 75 Days



Purple Star (F1) Carrot Seed

Exclusive! | Available Pelleted | 68 Days | Estimated availability: January



Caravel (F1) Organic Carrot Seed
Available Pelleted | 58 Days



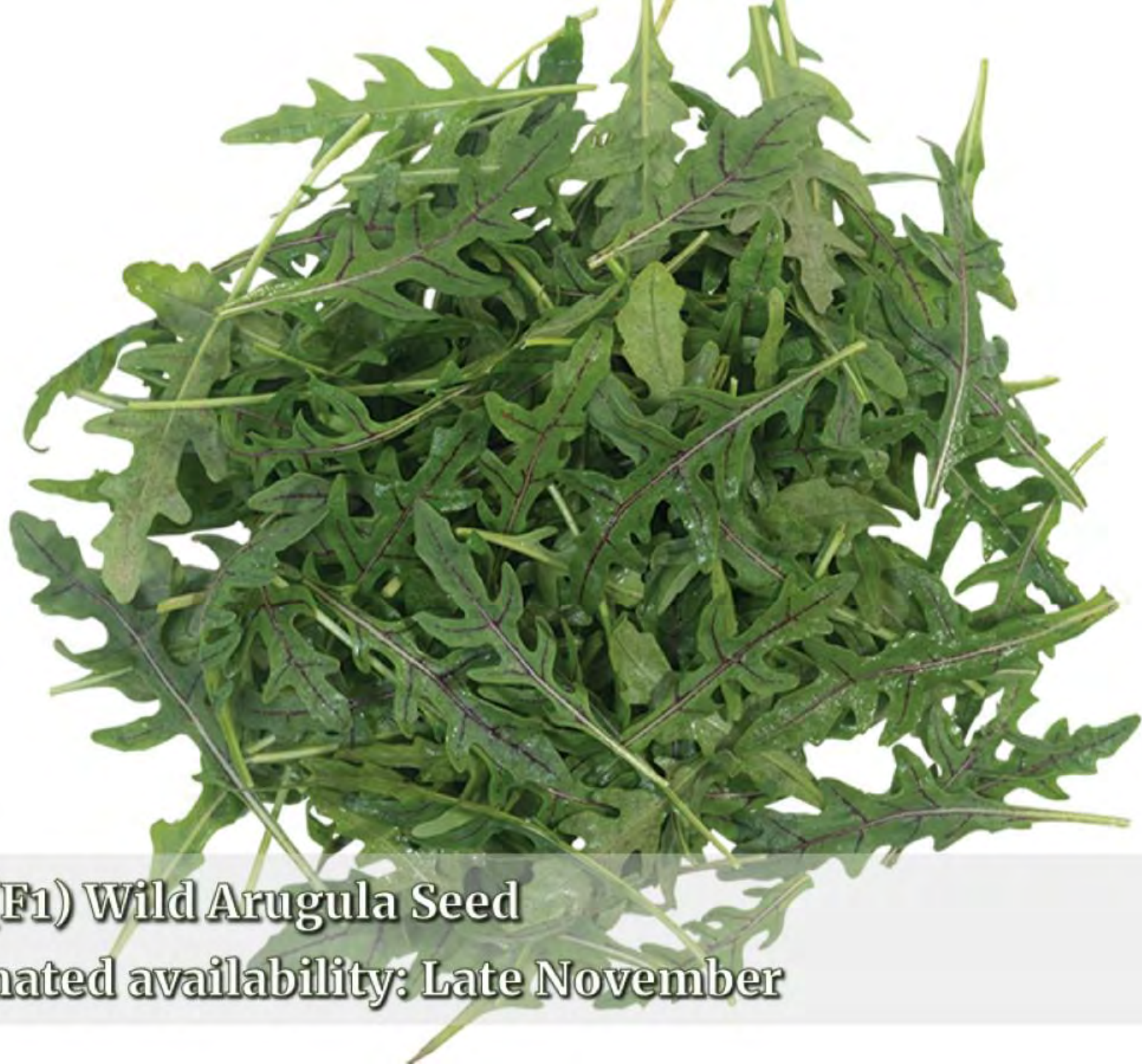


Heart of Gold Organic Swiss Chard Seed

Developed by Johnny's | 30 Days Baby; 60 Days Bunching



Bingo Belgian Endive Seed
First-to-Market | 115 Days Root Harvest



Nemesis (F1) Wild Arugula Seed

35 Days | Estimated availability: Late November



Ember Mizuna Seed
First-to-Market | 21 Days



Reyes Organic Lettuce Seed · DM US 5-8 (HR)

Exclusive! | 28 Days



Marilisa Organic Lettuce Seed · DM EU 16-25, 27, 28, 30, 31 (HR)
Exclusive! | 34 Days | Available Late November



Chalupa Organic Lettuce Seed · TBSV (HR)

Exclusive! | Available Pelleted | 45 Days



Sunland Lettuce Seed · Rs (IR), TBSV (HR)

Available Pelleted | 56 Days



Rangitoto (F1) Spinach Seed · DM 1-16, 19 (HR)

27 Days



Black Berry Organic Seed Potatoes • S (IR)

DTM: Midseason | Estimated availability: April



Black Bear (F1) Pumpkin Seed · PM (IR)

Developed by Johnny's | 80 Days



Honey Bun (F1) Acorn Squash Seed · PM (IR)

Developed by Johnny's | 95 Days



Purple Majesty Organic Sweet Potato Slips
Exclusive! | 100 Days | Estimated Availability: Late May



Luminance Organic Sweet Potato Slips

Exclusive! | 85 Days | Estimated Availability: Late May



Blue Oyster Spray & Grow Kit

Estimated availability: Late November



Lions Mane Spray & Grow Kit

Estimated availability: Late November



Pink Oyster Spray & Grow Kit

Estimated availability: Late November



Golden Oyster Spray & Grow Kit

Estimated availability: Late November



Red Trumpet (F1) Chinese Cabbage Seed
Exclusive! | 65 Days



Haku (F1) Chinese Cabbage Seed · DM (IR); CR (IR)

55 Days



Whitaker (F1) Cauliflower Seed

First-to-Market | 80 Days | Estimated availability: Late December



Purple Moon (F1) Cauliflower Seed

62 Days



Donato (F1) Radish Seed · FY (IR); RZ (HR); DM (HR); BRoot (HR)

21 Days



Autry (F1) Bell Pepper Seed · TM 0 (HR); BLS 1-10 (IR); TSWV (IR)

Days: 60 Green; 80 Red Ripe



Sailfish (F1) Bell Pepper Seed · PC (IR); BLS 1-10 (IR); TM 0 (HR)

Days: 52 Green; 77 Red Ripe



SVHJ5816 (F1) Jalapeño Pepper Seed · PVY 0 (HR); BLS 1-10 (IR)



Days: 70 Green; 90 Red Ripe



Pantera (F1) Jalapeño Pepper Seed · BLS 1-3, 7, 8 (HR)



Days: 70 Green; 90 Red Ripe



Snack Pepper Trio (F1) · BLS 1-10 (IR)

SVPS1263 · TM 0 (HR) | SVPS0897 | SVPS0953 · TM 0 (IR)

Days: 53 Green; 73 Ripe



Noga Prospera® Active DMR Organic Basil Seed · DM (HR); F (IR)

Exclusive! | 68 Days



Mia Prospera® Active DMR Organic Basil Seed · DM (HR); F (IR)
Exclusive!! 70 Days



Lihi Prospera® Active DMR Organic Basil Seed · DM (HR); F (IR)
Exclusive! | 74 Days



Gershwin (F1) Cucumber Seed · S (HR); PM (IR)

49 Days



Qwerty (F1) Cucumber Seed · S (HR); CMV (IR); PM (IR); CVYV (IR)

50 Days



Thanos (F1) Eggplant Seed

65 Days



E-Tender (F1) Eggplant Seed

65 Days | Estimated availability: Early January



Summer Emerald (F1) Eggplant Seed
65 Days | Estimated availability: Mid-January



Butterfingers (F1) Organic Yellow Summer Squash Seed · PM (IR)

Exclusive! | 52 Days



Kefren (F1) Zucchini Squash Seed · PRSV (IR); WMV (IR); ZYMV (IR); PM (IR)

50 Days



Harvest Moon (F1) Organic Tomato Seed · LB (HR)
Developed by Johnny's | 75 Days



Strawberry Fields (F1) Organic Tomato Seed · LB (HR); N (HR)
Developed by Johnny's | 75 Days



Marmalade Skies (F1) Organic Tomato Seed · LB (HR)

Developed by Johnny's | 75 Days



PinkID (F1) Tomato Seed

LMA-E (HR); TOMV (HR); TYLCV (IR); F 1-2 (HR); V (HR); N (IR); GLS (HR)

72 Days



Candy Bell (F1) Tomato Seed · F 1-2 (HR); V (HR)

65 Days



Q&A

THANK YOU

These slides and a recording of the event
will be available on Saturday, Nov. 18

[Johnnyseeds.com/webinars](https://johnnyseeds.com/webinars)

