



For 50 years, Johnny's has been contributing to the success of growers just like you. *Here's how we do it...*



Commitment to organics

Johnny's has maintained a commitment to supplying appropriate varieties to organic growers since our early days in the 1970s. To deliver crop varieties that perform at an optimum under organic farming practices, our breeding efforts concentrate on increasing the genetic breadth and resilience of a variety's ability to compete with weeds, resist disease and insect pressure, withstand climatic variations, and perform well with organic inputs.

Personalized growing advice

At Johnny's, we believe that the quality of our growing information is as important as the quality of our seeds. That's why our knowledgeable team of growers is here to help. We invite you to call us, sign up for our newsletter, or visit our online Grower's Library to find a wealth of growing information, planting programs, videos, calculators, manuals, and product news.

Performance you can count on

Our seed varieties are bred and tested to perform well in real-world conditions like yours. Temperature variations, soil conditions, pests, and plant diseases all threaten the vitality of your plants. The seeds you buy from Johnny's give you the best possible odds of beating these challenges. You can count on it.

A mission that matters

We are farmers and gardeners with decades of hands-on experience in the field. Our company was founded to help families, friends, and communities to feed one another by providing superior seeds, tools, information, and service. Johnny's Selected Seeds is 100% employee-owned — which means that every single one of us is committed to your success. It's as simple as that.

Classical breeding methods

Our breeding program is at the core of Johnny's mission. We use painstakingly slow, traditional methods, working 5 to 10 years or longer to produce a new variety. We grow some 40,000 plants in our breeding nurseries and perform over 8,000 hand pollinations per year. Our goal is to bring you the best-tasting varieties that will perform well in many climates, even in less-than-ideal conditions.

Rigorous seed trials

Johnny's conducts trials under a range of growing conditions at our Maine research farm and with partners across North America, in the field and in greenhouses. We plant varieties side-by-side to evaluate their germination rate, disease resistance, temperature tolerance, true-to-type performance, yield, size uniformity and, above all, taste and eating quality. Only the highest-performing varieties are selected for our customers.

Superior-quality seeds

Seeds are living, evolving organisms. Our standards for purity, germination, and pathogen resistance are significantly higher than those of the Federal Seed Act. We maintain our stocks to ensure uniform characteristics and winnow out "off types." Seed lots are tested every 5 months. When you buy seed from Johnny's, you're getting the quality you need — and real value for your money.

Breadth of choice

Whether you're growing for market or for your family, we want you to be able to grow a broad array of vegetables, herbs, fruits, and flowers. In addition to offering proven seeds for all the "basics," you'll also discover many hard-to-find varieties. We offer hundreds of high-performing organic, conventional, hybrid, and open-pollinated seed varieties.

