

New Flowers for 2027

Johnny's Selected Seeds

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WELCOME
Chat questions will be collected for Q&A throughout the presentation.
Please submit questions before we begin the Q&A. Once Q&A begins, we may not see new questions.
All audience chat messages are private.

Johnny's Research Farm

Located in Albion, Maine (USDA zone 5b)

- **200 Acres Managed**
- **11 Farm Sites**
- **80+ Acres Consisting of:**
  - **Trial Crops**
  - **Breeding**
  - **Seed Production**
  - **Cover Crops**



Johnny's Research Farm

Located in Albion, Maine (USDA zone 5b)

3.3k+ **Varieties planted and evaluated at our farm**

30 mi. **Bed feet sown for our seed trials**

165+ **New varieties selected for the 2027 season**

Note: Additional trialing occurs on partner farms across the country. The varieties planted and miles of bed feet listed above only represent the portion of trialing conducted on our home farm.



OUR PRESENTERS



Hillary Alger



Joy Longfellow



Huntress Amaranthus
65-75 days.


Red Spike
Red Spike
Huntress


Hot Biscuits
Red Spike
Huntress


Huntress


Reprise Yellow
Celosia


Reprise Gold
Celosia


Reprise Orange
Celosia


Reprise Rose
Celosia


Reprise Velvet
Celosia



Reprise series Celosia
55-75 days.





Sunday™ Bright Pink

Sunday™ Dark Pink Celosia
85-95 days.



Amazon™ Lavender Magic
(F1) Pelleted Dianthus. 105–120 days.



Amazon™ Purple Magic
(F1) Pelleted Dianthus. 105–120 days.



Sweet™ Cherryblossom Magic
(F1) Pelleted Dianthus 100–105 days.



Camilla Feverfew
100-110 days.



Camilla Feverfew
100-110 days.





Crane™ Early Red
(F1) Ornamental Kale. 85–105 days.



Crane™ Early White
(F1) Ornamental Kale. 85–105 days.





Empire Katinka (F1) Ornamental Kale
90-110 days.



Legend Double™ Pink
(F1) Snapdragon



Legend Double™ White
(F1) Snapdragon



Legend Double™ Yellow
(F1) Snapdragon



Legend Double™ series *(Group 1)* (F1) Snapdragon
100-110 days



Snapstar Pink
(F1) Snapdragon



Snapstar Champagne
(F1) Snapdragon



Snapstar White
(F1) Snapdragon



Snapstar Yellow
(F1) Snapdragon



Snapstar series *(Group 2)* (F1) Snapdragon
100-110 days


Snapstar
Champagne
(group 2)
Double
Frappe
Apricot 2


Snapstar
Champagne
(group 2)
Double Frappe
Apricot 2


Snapstar
Champagne
(group 2)
Double Frappe
Apricot 2


Snapstar Pink
(group 2)
Legend Double™
Pink
(group 1)
Double Frappe
Light Pink 2

Snapstar
Yellow
(group 2)



Legend Double™
Yellow
(group 1)



Monaco Plumblossom (F1) Snapdragon
105-115 days.







Katz Antique Rose Stock
90-100 days.


VINTAGE BROWN
KATZ ANTIQUE ROSE
STOX ANTIQUE ROSE
STOX ROSE PINK
STOX CHAMPAGNE
STOX YELLOW



Always Sunny Gold (F1) Sunflower
50-70 days.







ProCut® Sun Lite Mix Sunflowers
50-65 days.





Marley (F1) Sunflower
55-65 days.



ProCut® Orange Splendor (F1) Sunflower
50-55 days.







Blue Crest
Viola. 60–70 days.



Misty Orchid
Viola. 60–70 days.



Purple Queen
Viola. 60–70 days.



White Wing
Viola. 60–70 days.






13


13



Birthday Party Mix
Zinnias. 75–90 days.



Garden Party Mix
Zinnias. 75–90 days.



Tea Party Mix
Zinnias. 75–90 days.


Q&A

RESOURCES

New for 2027 Flowers

Developed by Johnny’s

Johnny's Flower Library

Catalog Symbol Key & Glossary

Snapdragon Groups Explained

Video: Growing Snapdragons for Cut Flowers

Video: Reprise Series—Single Stem Celosia

Video: Why Johnny’s?

About Our Seeds

Glossary of Growing & Gardening Terms





Thank You

We hope you enjoyed our presentation

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