



NEW FOR 2023: VEGETABLES & HERBS

 **Johnny's**
Selected Seeds

TODAY'S PRESENTERS



Pete Zuck



Hillary Alger



Steve Bellavia



Brenna Chase

An aerial photograph of a large agricultural research farm. The scene is dominated by several long, parallel greenhouses with translucent covers, arranged in rows. To the right, there are extensive fields with rows of plants, some appearing to be in various stages of growth or testing. In the background, a dense forest of green trees surrounds a small pond. Various farm buildings, including barns and sheds, are visible on the right side. Several tractors and other agricultural machinery are parked on a dirt road in the lower right. The overall setting is rural and well-maintained.

Johnny's Research Farm

JOHNNY'S RESEARCH FARM

Located in Albion, Maine

- 200 acres managed
- 25 miles of beds in production
- Emphasis on soil health:
 - Wide production spacing to facilitate crop rotations
 - 50+% of acreage in cover cropping annually
 - Extensive organic mulch inputs



TRIALING & SELECTION

- **Approx. 3,000 varieties trialed in 2022, resulting in over 100 products added**
- **Year-round effort to select superior new products and substitutions**
- **Includes regional trials across the country with growers, universities, field day events, & more**





Vegetables & Herbs



Mochi (F1) Tomato Seed

Estimated availability: December 2022



Hot Streak (F1) Tomato Seed

Estimated availability: January 2023



Rubee Dawn (F1) Tomato Seed



Lemon Boy Plus (F1) Tomato Seed



Erasmus (F1) Asparagus Seed & Crowns

Estimated seed availability: January 2023



Sashimi (F1) Cucumber Seed

Estimated availability: January 2023



Turkish Delight (F1) Eggplant Seed



Purple Heart (F1) Radish Seed

Estimated availability: March 2023

Melonade (F1) Melon Seed





Night Shift Organic (F1) Acorn Squash Seed

Estimated availability: January 2023



Marmalade Organic (F1) Kabocha Squash Seed

Estimated availability: January 2023



The Boss (F1) Pumpkin Seed



Prospera® Red DMR Organic (F1) Basil Seed



Menuette Parsley Seed



Glow Stix Sunrise Mix Carrot Seed

Estimated availability: January 2023



Runaway Salad Arugula Seed



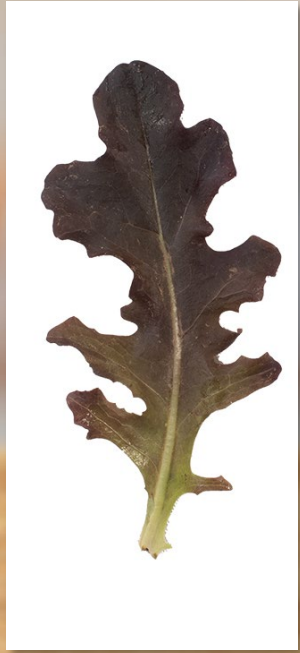
Red Flash (F1) Asian Green Seed

Estimated availability: March 2023



Riptide Organic Lettuce Seed

Estimated availability: Early January 2023



Red Tip Lettuce Seed



Salanova® Red Tango Pelleted Lettuce Seed

Estimated availability: January 2023



Volcana Pelleted & Conventional Lettuce Seed



Prismatic Mini Head Mix Pelleted Lettuce Seed



Kariba (F1) Broccoli Seed



Melody (F1) Broccoli Seed



Sweet Bunch (F1) Broccoli Seed

Estimated availability: March 2023



Paxton (F1) Cauliflower Seed



Clementine (F1) Cauliflower Seed



Promise (F1) Cabbage Seed



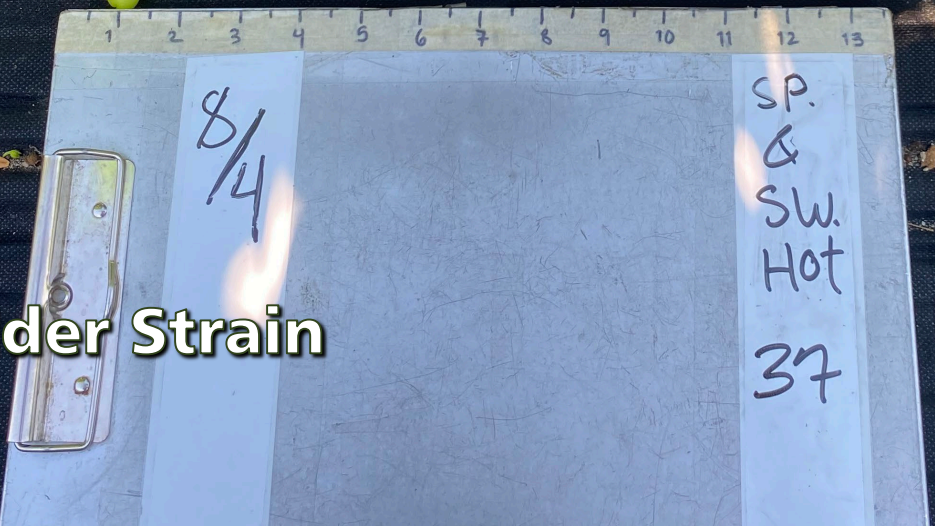
Bottle Rocket Cayenne Pepper Seed

Estimated availability: January 2023

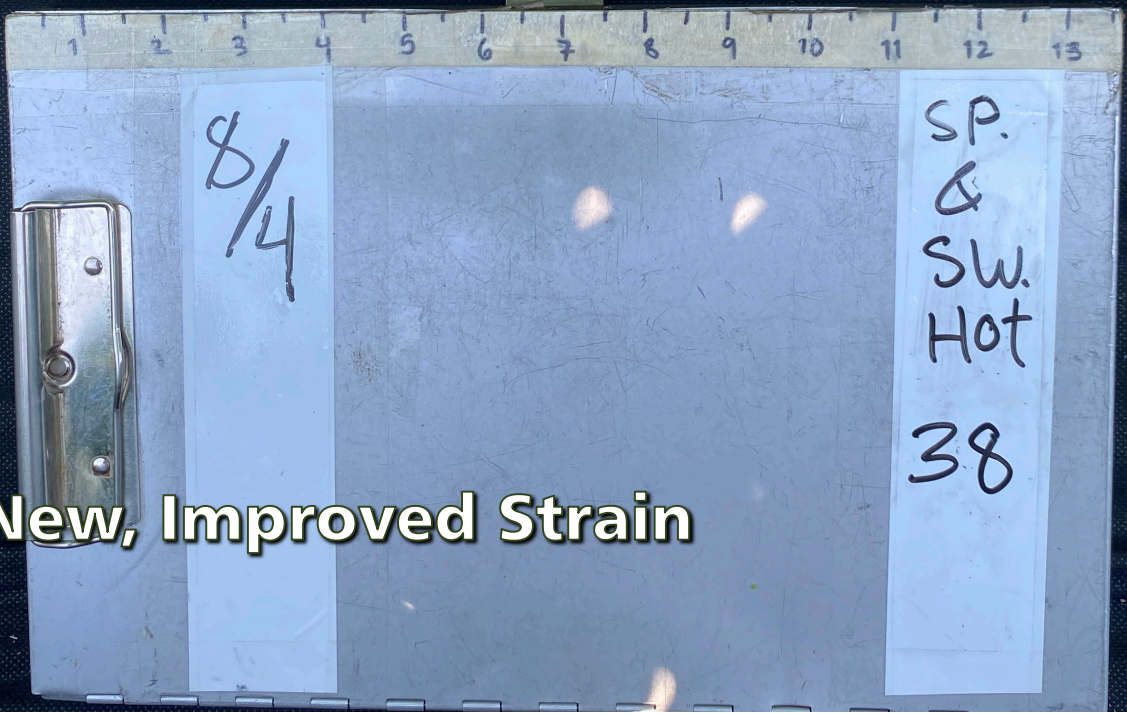


Hungarian Hot Wax Organic Pepper Seed

Estimated availability: January 2023



Older Strain



New, Improved Strain



Mojo Aji Pepper Seed

Estimated availability: January 2023



Shishimai (F1) Shishito Pepper Seed



Sargento (F1) Poblano Pepper Seed

Estimated availability: January 2023



Spitfire (F1) Anaheim Pepper Seed



SVPB8415 (F1) Bell Pepper Seed



Olly Organic (F1) Bell Pepper Seed



Information & Resources

ABOUT JOHNNY'S

Our mission is helping families, friends, and communities to feed one another by providing superior seeds, tools, information, and service.

We are a 100% employee-owned company, offering only the best non-GMO seeds with a quality guarantee.



100%
Employee Owned



Non-GMO
Safe Seed Pledge



100%
Satisfaction Guarantee



Same-Day
U.S. Shipping



RESOURCES

SHARED DURING THE EVENT

Visit our Grower's Library for planners, calculators, videos, articles, and more!

[Johnnyseeds.com/growers-library](https://johnnyseeds.com/growers-library)

[Beat the Heat: Lettuce & Greens](#)

[Heat Tolerant Tomatoes Filtered Search](#)

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[Johnnyseeds.com/new](https://johnnyseeds.com/new)





Thank You