

# PLANT BREEDING

## SUPPORTING SMALL FARMS & HOME GARDENS

We breed plants to provide superior crop varieties that offer reliable solutions to the ever-evolving demands and challenges growers face. Flavor is always at the forefront of our breeding efforts. We also strive to bring unique shapes, textures, and colors to market—qualities that will capture imaginations and captivate taste buds. Helping families, friends, and communities to feed one another is the cornerstone of our mission. It's why we love the work we do.

2022  
REPORT

**FLAVOR** AGRONOMICS  
MARKET APPEAL ADAPTABILITY  
EARLY MATURITY DISEASE RESISTANCE SIZE SEEDLING VIGOR  
APPEARANCE COLOR FRUIT QUALITY STORAGE  
RELIABILITY YIELD  
UNIQUENESS UNIFORMITY  
ORGANIC CONDITIONS



4

## NEW VARIETIES RELEASED IN 2022



Night Shift



Marmalade



Heart of Gold



The Boss

## Our Plant Breeders

Pepper &  
Tomato



"Through dedication and hard work, I breed plants to unlock their full potential."

-Dr. Sihui "Olivia" Gao

Squash &  
Pumpkin



"I love plant breeding because I get to create new, useful varieties that make our customers more successful."

-Dr. Lindsay Wyatt

Roots, Bulbs &  
Leafy Greens



"Plant breeding is an innovative process that when practiced effectively, is the perfect balance between art and science."

-Dr. John Navazio



4,700 HAND POLLINATIONS

121,900

PLANTS TRIALED



2,275

TASTE TESTS



8

YEARS

## SLOW & STEADY

The average amount  
of time from concept  
to market