

SEED VARIETY TRIALS

YOU REAP WHAT WE SOW

Before introducing a new seed variety, we put it through its paces! Here's a behind-the-scenes look at our rigorous trialing program and how our hard work and dedication help feed you, your friends, family, and community.

2022
REPORT

JOHNNY'S
VARIETY
TRIALS

27 MILES

OF BED FEET



80 ACRES

Trialing Crops

 9 acres

Breeding & Seed
Production Crops

 11 acres

Cover Crops/Mulch

 60 acres

10

FARM SITES



1,950

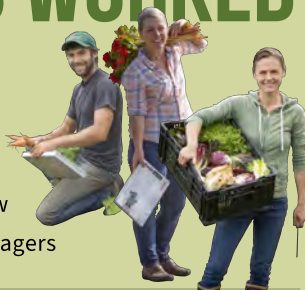
SEED VARIETIES
TRIALED



64,680 HOURS WORKED



- Research Technicians
- Product Managers
- Farm Mechanics
- Farm & Greenhouse Crew
- Farm & Greenhouse Managers



PRODUCT SELECTION

- Flavor
- Disease Resistance
- Appearance
- Growth Habit
- Adaptability



155

TRIAL SUMMARIES
WRITTEN

150

NEW PRODUCTS
ADDED

VEGETABLES 84

FLOWERS 62

HERBS 4



TOMATOES



PEPPERS



ZINNIAS



LETTUCE

 **Johnny's**
Selected Seeds