

Your Privacy Rights & Choices

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At Johnny's Selected Seeds, we respect the privacy of our customers and the importance of the information they entrust to us. You can find a summary of the personal information Johnny's collects and how we use it in our <u>privacy policy</u>.

Personal Information Requests

Learn more below about how to exercise your rights and choices about the personal information Johnny's Selected Seeds holds about you. All requests will be processed in line with applicable law. If you have questions about the personal information request options below, please call us toll-free at 1-877-275-3080.

Request to Opt-out

Johnny's Selected Seeds does not sell your personal information to third parties. However, we do share it for the marketing purposes we've described in our privacy policy. You have the right to direct us not to share it for purposes of cross-context behavioral marketing, and the right to opt out of the processing of personal data for purposes of targeted advertising.

Select the Request to Opt-out of Behavioral Marketing & Targeted Advertising link below to submit your request.

Request to Opt-out of Behavioral Marketing & Targeted Advertising

Request to Delete

You have the right to request that we delete your personal information. Once we receive and verify your request, we will delete (and direct our service providers to delete) your personal information from our records, unless an exception applies. Select the Request to Delete Your Personal Information link below to submit your request.

Request to Delete Your Personal Information

Request to Correct

You have the right to request that we correct, rectify and/or update any of your personal information that is incorrect, incomplete or out of date. To request a correction, select the Request to Correct Your Personal Information link below or call us toll-free at 1-877-564-6697. Please Note: Requests for corrections of personal information are submitted via our Contact Us form.

Request to Correct Your Personal Information

Request to Know

Depending on your location, you may have the right to know whether we are processing your personal information and request that we disclose a report of your personal information. Any such data will be provided in a format easily understandable to the average consumer, and to the extent technically feasible, in a structured, commonly used, machine-readable format. More details on this

right can be found in our <u>privacy policy</u>. Select the Request to Know Your Personal Information link below to submit your request.

Request to Know Your Personal Information

Cookie Preferences

We may assign your computer one or more Cookies, which are a standard Internet tool. A Cookie is a small data file stored as text files by your web browser on your computer's hard drive. Most Internet browsers are initially set to accept Cookies. You can set your browser to refuse Cookies from web sites or remove them from your device, although please note that this may cause certain features or functions of our Web site to not work properly.

We use Cookies, "web beacons," and other similar technologies to collect information in connection with our Web site and marketing efforts. For more information about how we use cookies visit our privacy policy.

At this time, our Web site is configured to recognize the GLOBAL PRIVACY CONTROL signal as a request to opt-out of the sale of personal data, and users who visit our Web site with the GLOBAL PRIVACY CONTROL signal enabled will have all but strictly necessary cookies blocked on our Web site. This Web site does not recognize other "do not track" signals. You may also change your cookie preferences at any time by visiting our <u>Cookie Preferences</u> page.