



NEW FOR
FLOWERS
2024

 **Johnny's**
Selected Seeds

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WELCOME

Chat questions will be collected for Q&A during the presentation

Please submit questions prior to the Q&A

All audience chat messages are private

TODAY'S PRESENTERS

OUR Q&A MODERATOR



Hillary Alger



Joy Longfellow



Kim Galipeau

JOHNNY'S RESEARCH FARM

Located in Albion, Maine (zone 5b)

- **200 Acres Managed**
- **11 Farm Sites**
- **80+ Acres Consisting of:**
 - **Trial Crops**
 - **Breeding & Seed Production**
 - **Cover Crops**



2023 FLOWER TRIALS

We trial flowers year-round on our farm in field and protected culture.

1,533 Varieties planted and evaluated at our farm

9,295 Bed feet sown:
8,095 field, 1,200 tunnel





New Flowers

Slide Icons

You will note various icons appearing at the bottom of many of the flower slides.

Please use this slide as a reference for those icons:



**Easy
Choice**



**Attracts
Beneficial Insects**



**Ideal for Drying
and Crafts**



**Edible
Flowers**



**Greenhouse
Performer**



**Grows Well
in Containers**



**Fragrant
Flowers**



**For Cut Flowers
and Bouquets**



Guardian Lavender (F1) Delphinium Seed

105 - 125 Days





Guardian White (F1) Delphinium Seed

105 - 125 Days





Paradiso Tall Mix Echinacea Seed

135 - 165 Days







E. tereticornis Eucalyptus Seed

120 - 150 Days









Legend™ White (F1) Snapdragon Seed

100 - 110 Days





Chantilly™ Light Salmon (F1) Snapdragon Seed

100 - 110 Days





Costa Midly Light II (F1) Snapdragon Seed

100 - 110 Days





Costa Light Rose II (F1) Snapdragon Seed

100 - 110 Days





Costa Rose II (F1) Snapdragon Seed

100 - 110 Days





Costa Deep Rose II (F1) Snapdragon Seed

100 - 110 Days





Costa Velvet I-II (F1) Snapdragon Seed

100 - 110 Days





Avignon Pink II (F1) Snapdragon Seed

100 - 110 Days





Costa Silver II



Avignon Pink II



Costa Light Rose II



Costa Rose II

Pink Snapdragons, Groups 2 – Lightest to Darkest



Maryland Lavender I-II (F1) Snapdragon Seed

100 - 110 Days





Cannes Light Bronze III (F1) Snapdragon Seed

105 - 115 Days





Monaco Orange (F1) Snapdragon Seed

105 - 115 Days





Monaco Orange (3)

Potomac Orange (3-4)

Opus Early Bronze (3)

Cannes Light Bronze (3)

Orange Snapdragon Comparison



Opus™ Lavender III (F1) Snapdragon Seed

105 - 115 Days





StoX® Series Stock Seed

90 - 105 Days





StoX® Antique Rose stock seed

90 - 105 Days





StoX® Champagne stock Seed

90 - 105 Days





StoX® Rose Pink Stock Seed

90 - 105 Days





VINTAGE
BROWN



STOX
ANTIQUE
ROSE



STOX
ROSE
PINK



STOX
CHAMPAGNE



IRON
APRICOT





Early Arrow White Stock Seed

90 - 105 Days





Bright Rose strawflower seed

75 - 85 Days





King Size Red strawflower Seed

75 - 85 Days





Desert Sun (F1) Sunflower Seed

65 - 75 Days





Summer Lovin (F1) Sunflower Seed

60 - 70 Days







Aalsmeer King Size viola Seed

70 - 80 Days







Double Zahara™ Bright Orange



Double Zahara™ Salmon



Double Zahara™ Cherry



Double Zahara™ Fire



Double Zahara™ Raspberry Ripple

Double Zahara Zinnia Seed

75 - 85 Days



Resource Links

Our full assortment of new flowers:

<https://www.johnnyseeds.com/featured/new-for-2024/new-for-2024-flowers/>

Flower Grower's Library:

<https://www.johnnyseeds.com/growers-library/flowers/growers-library-flowers.html>

Introduction to Overwintering Flowers:

<https://www.johnnyseeds.com/growers-library/flowers/flower-farming/intro-overwintering-flowers-methods-recommendations.html>

Tech Sheet: Snapdragon Production:

<https://www.johnnyseeds.com/growers-library/flowers/snapdragon/snapdragon-production.html>

QUESTIONS?

Please reach out to our experts!

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Live Chat: johnnyseeds.com

