



# *New!* Flowers for 2026

 **Johnny's**  
*Selected Seeds*



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# **WELCOME**

**Chat questions will be collected for Q&A  
throughout the presentation.**

**Please submit questions before we begin the Q&A.  
Once Q&A begins, we may not see new questions.**

**All audience chat messages are private.**



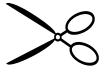
# Symbols Key



Developed by Johnny's



Certified Organic



Use for Cut Flowers and Bouquets



Ideal for Drying and Crafts



Attracts Beneficial Insects



Greenhouse Performer



Edible Flowers



Grows Well in Containers



Fragrant



Heirloom





# Johnny's Research Farm

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Located in Albion, Maine (zone 5b)

- **200 Acres Managed**
- **11 Farm Sites**
- **80+ Acres Consisting of:**
  - **Trial Crops**
  - **Breeding & Seed Production**
  - **Cover Crops**





# Johnny's Research Farm

Located in Albion, Maine (zone 5b)

**3,235**

Varieties planted and  
evaluated at our farm

**30 miles**

Bed feet sown for our trials

**175+**

New varieties selected  
for the 2026 season

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**Note:** Additional trialing occurs on partner farms across the country. The varieties planted and miles of bed feet listed above only represent the portion of trialing conducted on our home farm.





# OUR PRESENTERS



Hillary Alger



Joy Longfellow





Azumi XL Red



Azumi XL White



Azumi XL Blue



Azumi XL Rose

**Azumi XL** China Aster  
105-120 days. ✂





Azumi XL Rose



Azumi XL Blue





**Candle Light Blue Shades** Delphinium  
105-125 days. ✂️ 🌱




**Overwinter Tunnel**



**Field Planting**





A person wearing a white long-sleeved shirt is holding a large, dense bouquet of Sequin Gomphrena flowers. The flowers are a vibrant magenta or pink color with a spiky, spherical shape. They are surrounded by long, lanceolate green leaves. The background is a blurred wooden fence.

**Sequin** Gomphrena  
105-115 days. 🍷 ✂️ 🌿













**Coco™** Marigold  
70-90 days. 🌱 ✂️ 🗑️

Coco™ Yellow



Coco™ Deep Orange









**Antibes Apricot | Snapdragon**

100-110 days. ✂️ 🏠 🌿 🧴





Antibes Apricot I



Antibes Apricot I

Avignon Apricot





**Double Frappe Apricot 2** Snapdragon

100-110 days. ✂️ 🏠 🌱 🍴









**Double Frappe Apricot 2**

**Chantilly Light Salmon**





Madame Butterfly  
Bronze with White



Double Frappe  
Apricot 2



Antibes Apricot I

Avignon Apricot II

Double Frappe Apricot 2











**Avignon Lavender II** Snapdragon  
100-110 days. ✂️ 🌱 🪴 🪄







## Potomac Plumblossom Snapdragon

110-120 days. ✂️ 🏠 🌱 🍴







Potomac  
Plumblossom



Avignon  
Silver II



Cannes  
Lavender II-III



Cannes  
Orange II-III



Avignon  
Apricot II



**StoX<sup>®</sup>** Stock  
90-105 days. ✂️ 🪴



StoX<sup>®</sup> Silver



StoX<sup>®</sup> Deep Rose



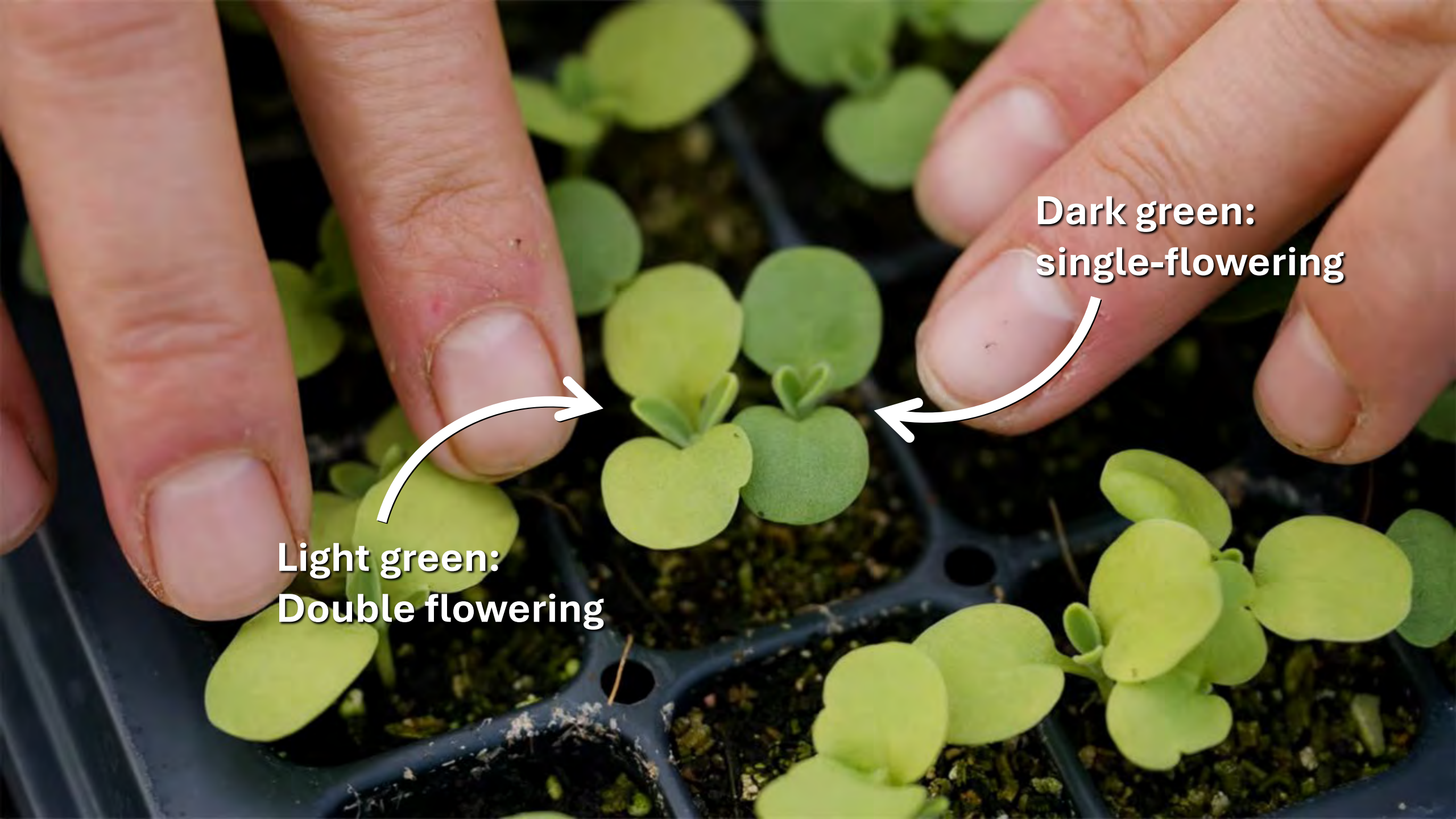
StoX<sup>®</sup> White





**StoX® Yellow Stock**  
90-105 days. ✂️ 🌱





**Light green:  
Double flowering**

**Dark green:  
single-flowering**



# Selecting for Double-Flowered Blooms in Stock | StoX® Series

<https://www.johnnyseeds.com/growers-library/flowers/stock/video-v336.html>







Vincent®s Choice DMR



Vincent®s Fresh DMR



Sunrich Orange DMR





**ProCut® Yellow Lite** Sunflower  
50-60 days. ✂️ 🏠





**ProCut® Peach Lite** Sunflower  
50-60 days. ✂️ 🏠





**ProCut® Lemon Lite** Sunflower  
50-60 days. ✂️ 🏠





**Gold Lite DMR**



**Yellow Lite NEW**



**Peach Lite NEW**



**Lemon Lite NEW**



**White Lite**



**Peach Lite**



**Yellow Lite**



**Peach Lite**

**Lemon Lite**





**Orange Hobbit** Sunflower  
65-75 days. 🌻









**Linen Zinnia**  
75-85 days. 🌱 ✂️















Ballerina



Linen





# RESOURCES

[New for 2026 Flowers](#)

[Developed by Johnny's](#)

[2026 Digital Catalog](#)

[Catalog Symbol Key & Glossary](#)

[Video: 'Sequin' Gomphrena - Developed by Johnny's](#)

[Video: Selecting for Double-Flowered Blooms in Stock | StoX® Series](#)

[Video: Gomphrena Types & Tips](#)

[Snapdragon Groups Explained](#)

[Video: 'Linen' Zinnia – Developed by Johnny's](#)

[Video: Why Johnny's?](#)

[Infographic: Seed Variety Trials](#)

[Infographic: Johnny's Plant Breeding](#)

[About Our Seeds](#)

[Glossary of Growing & Gardening Terms](#)





# Thank You

We hope you enjoyed our presentation

