

# The Johnny's Advantage

Since 1973, our commitment to growers is what has set us apart. When you need proven varieties you can count on and detailed guidance from seeding to harvest, consider Johnny's your trusted growing partner.



**100%**  
Employee Owned



**Non-GMO**  
Safe Seed Pledge



**100%**  
Satisfaction Guarantee



**Same-Day**  
U.S. Shipping

## SUPERIOR SEEDS YOU CAN COUNT ON

Our standards for germination EXCEED industry requirements. We perform ongoing germination checks of our seed lots every 5 months for quality, rejecting seeds that fail to meet our 5-point inspection criteria.

## SELECTED FROM RIGOROUS TRIALS

We put our seeds, tools, and supplies to work every day on our own farm. Everything we sell has to pass the rigorous review of our team of farmers and scientists.

## CLASSICAL BREEDING METHODS

We focus upon introducing varieties that specifically meet the needs or solve challenges faced by mixed-market, small farmers, and avid home gardeners.

## COMMITTED TO ORGANICS

Since the early 1970s, our breeding efforts have concentrated on delivering crop varieties that perform optimally under organic farming practices.

## PARTNERSHIPS

We partner with reputable, high-quality seed growers and suppliers, and cooperate with farmers around the country to trial our seeds, tools, and supplies and use their feedback to make informed product decisions.

## YEAR-ROUND SUPPORT

Growing is a continuous learning experience. From new varieties and trends, to unforeseen challenges and pressures, our experts are here to provide you with the support you need throughout the year.

## RESOURCES AND EDUCATION

Vetted by our Research Team, our Grower's Library is full of growing information, planting programs, videos, calculators, manuals, and more. We invite you to contact us with questions via chat, email, or phone, and sign up for our newsletter and educational webinars.

***Our mission is helping families, friends, and communities to feed one another by providing superior seeds, tools, information, and service.***

1-877-564-6697 • [Johnnyseeds.com](http://Johnnyseeds.com)

