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**TRADITIONAL STRAWBERRIES (*Fragaria X ananassa*) and
 ALPINE STRAWBERRIES (*Fragaria vesca*)**

Growing strawberries from seed requires some patience, but these plants are a nice addition to any container sales program. Johnny's offers many different day-neutral varieties from seed, both hybrids and one open-pollinated type. All of the hybrid varieties are traditional strawberries, which produce small to medium-sized fruit and grow well in containers. They have varying habits, flower colors, and some may also be grown in the field — please refer to the variety descriptions on our website or in the catalog for more information. The open-pollinated variety is an alpine type and produces small fruit, so it is best as an ornamental.

LIFE CYCLE: Perennial in Zones 5–8.

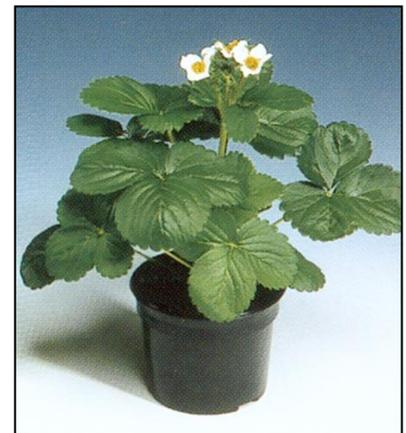
CULTURE: Sow thinly, pressing seeds into moist soilless mix, and keep moist. The growing media used should be well drained with a pH of 6.0–6.8. Keep soil temperature at 60–75°F/16–24°C, if possible. Your planting date will vary depending on your desired end-product; use the chart below to determine when you should seed the trays. Strawberries are slow to germinate and may take 2–3 weeks to emerge. Bottom water or use a fine mister to water during the germination period as heavy watering can move seeds and hinder germination. Transplant into cell flats when seedlings are large enough to handle.

Sow during:	For potting in:	For flowering plant in: (3½" pot)	For plants with fruit in: (6" or 8" hanging basket)
November	January	March	April
December	February	April	May
February	April	June	July

Finishing and Presentation:

It is always best to experiment and see what your local market demands, but some common ways to retail strawberry plants are listed below:

- **Green plants** in 6-, 8-, or 12-packs for consumer transplanting into containers, window boxes, hanging baskets, strawberry jars, patio planters, or directly into the garden.
- **Flowering plants** in 3½" or larger pots suitable for either retail sales or marketing to your wholesale customers for final finishing and sale. One plug per 3½" pot is ideal.
- **Flowering plants with first fruits visible** in larger containers, hanging baskets, patio planters, and even window boxes. Three to four plugs per 12" container is ideal.



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